

Louisiana Association for Health, Physical Education, Recreation and Dance



TO: LAHPERD EXHIBITORS

FROM: Joanna Faerber
LAHPERD EXHIBIT MANAGER
2002 Dahlia St., Baton Rouge, LA 70808
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SUBJECT: 2023 LAHPERD CONVENTION
November 2nd and 3rd, 2023
Crowne Plaza, Baton Rouge, Louisiana

You are cordially invited to join us in Baton Rouge, Louisiana, for our annual convention. This statewide conference serves as the premier event for HPERD's professionals from across the state. Participants include physical education, health, recreation, sport, dance educators; administrators; college and university faculty; coaches; and other HPERD professionals. Members of **LAHPERD** come together each year for professional growth and to see the latest and most varied products and services in their fields. **They come to BUY!**

We expect **400** attendees and have made provisions for the exhibit area to be in the main area of activity. Commercial exhibit booths will have priority placement. The exhibitors are invited to be involved in all convention socials and activities and, of course, may present. Thursday evening, there will be an "exhibitors only" social before the LAHPERD Social.

The Louisiana Association for Health, Physical Education, Recreation, and Dance is a voluntary, non-profit organization established in 1934. The goal of our organization is to improve the quality of life through health and fitness activities. LAHPERD is an affiliate of the Society of Health and Physical Educators (SHAPE America). LAHPERD's membership consists of teachers, coaches, administrators, dance instructors, recreation supervisors, fitness directors, college students, and allied health professionals from sixty-four parishes and twenty-four universities throughout the State of Louisiana.

Please contact us if more information is needed. As LAHPERD exhibit managers, we are looking forward to working with you. Thank you for your consideration and support. We look forward to seeing you at our convention.

Joanna Faerber

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There are five current advertising options available through the Association:

Booths at the LAHPERD Convention

Booth spaces at the LAHPERD Convention are available at the Crowne Plaza for our annual convention scheduled for Baton Rouge, Louisiana in November. The number of booths available is limited, so please, send your contract and fee as soon as possible. Contact Joanna Faerber for additional information (225-324-9969).

Blue Level - Commercial (Corporate) Exhibit Booth:

- includes an 8'X10' pipe and drape polished aluminum framework and bases. Booths will be divided with 8'X3' drapery dividers and are furnished with one skirted six-foot table, two chairs, and one identification sign.
- Includes two passes for the Award's luncheon and social.
- \$400 if payment is received by July 31, 2023, and \$450 if received after August 1, 2023

Yellow Level - Louisiana Entrepreneurs Exhibit Booth:

- includes one skirted six-foot table and two chairs
- no Award's Luncheon or social passes will be provided
- \$250 if payment is received by July 31, 2023, and \$300 if received after August 1, 2023

Non-profit Exhibit Booth:

- includes one skirted six-foot table and two chairs
- no Award's Luncheon or social passes will be provided
- \$150 if payment is received by July 31, 2023, and \$200 if received after August 1, 2023

Once an exhibitor's booth contract has been received, you will receive an email with a summary of your registration form in an attached PDF file.

There are two methods to pay and confirm your exhibit booth:

1. Use the online credit card payment method available on the www.lahperd.org website or
2. Mail a check payable to **LAHPERD** to:
c/o Lynn Williamson, LAHPERD Executive Director
4420 Downing Drive, Baton Rouge, LA 70809

Space Cancellations: To process a refund, LAHPERD must receive a written notice of cancellation from the exhibitor. If notice is before September 1, fifty percent (50%) of the booth fee will be refunded. If a refund is requested on/after September 1, but before October 1, twenty-five percent (25%) of the booth fee will be refunded. Refunds will only be made if cancellation is on/after October 1.

ACKNOWLEDGEMENT OF CANCELLATION TERMS

By entering your name and the current date on the LAHPERD registration page, you acknowledge that you have read the cancellation terms, and you understand and agree to the terms.

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LAHPERD Exhibitor Registration and Booth Contract Form: To secure an exhibitor's booth please complete the Exhibitor's Registration and Booth Contract form available on the LAHPERD website at <http://lahperd.org/> due by August 1, 2023. If you are interested in providing a session presentation at the convention, the presentation proposals forms are due August 1, 2023. The forms are available on the LAHPERD website at <http://lahperd.org/>

Please mail catalogs, brochures, and door prizes to:
Lynn Williamson, LAHPERD Executive Director
4420 Downing Drive, Baton Rouge, LA 70809
Cell: 225-247-8397 Email – lewilliamson@cox.net

LAHPERD Journal Ads

The journal is published bi-annually (May & December). Issues contain approximately 40 pages printed on 8 1/2 by 11" paper. Copies are distributed to the membership, elected officials, and community leaders. For more information contact Dan Denson: ddenson@mcneese.edu

LAHPERD Ads for Convention Program

Convention program ads are \$100/page (11" x 8 1/2"), \$50/half page, \$25/one-third page, and \$10 for business card size. For more information contact Joanna Faerber Cell: 225-769-9392 Email: jfaerbe@lsu.edu

LAHPERD Packet Stuffing at Convention

Should you be unable to attend the convention, we will be happy to place your materials in each of our registration packets for a \$50 fee. If you have a rather thick catalog, we will display 200 catalogs in our exhibit area for a \$50 fee.

Door Prizes

Door prizes are a popular alternative for advertising your business. Door prizes and literature will be displayed in the exhibit area before being given away. Written credit is given in the Convention Program Book to any business donating products or services to the LAHPERD Association.

Presentation Proposal

If you are interested in providing a session presentation at our LAHPERD convention on November 2 and/or 3, 2023, please submit a complete Presentation Proposal Form available on the LAHPERD website at <http://lahperd.org> by August 1, 2023.

Note: As an exhibitor, you are automatically pre-approved to present during the convention. Even though you are pre-approved, you must submit a presentation proposal form.

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Exhibitor Schedule

	Installation	Show Times	Meals and Activities	Dismantling
Wednesday, November 1	After 5:00 PM			
Thursday, November 2	7:00 AM 10:30 AM	11:00 AM 5:00 PM	Exhibitors only Social 7:00 PM LAHPERD Social with attendees and exhibitors	
Friday, November 3		8:00 AM 12:00 PM	Lunch provided by LAHPERD	12:30 PM

Hotel Information

Location: Crowne Plaza, Constitution Blvd., Baton Rouge, Louisiana. The hotel telephone number is (225) 925-2244.

Rooms: When making reservations at the Crowne Plaza, ask for LAHPERD blocked rooms or use the code: HPE. The deadline for reservations at the hotel is October 1, 2023.

Please contact me if more information is needed. As the LAHPERD exhibit manager, I am looking forward to working with you. Thank you for your consideration in taking advantage of this opportunity to share your ideas, your support, and your products with your peers. We look forward to seeing you at our 2023 LAHPERD convention on November 2 and 3, 2023.

Joanna Faerber

LAHPERD EXHIBIT MANAGER

Joanna Faerber (225) 324-9969 Email: jfaerbe@lsu.edu