



## Exhibit at the 2026 LAHPERD Convention

### Connect with Louisiana Educators and Program Leaders

You are cordially invited to exhibit at the 2026 Annual Convention of the Louisiana Association for Health, Physical Education, Recreation, and Dance (LAHPERD). The theme this year is “**Pump it Up, LAHPERD,**” as we celebrate our 92<sup>nd</sup> year of LAHPERD conventions. The convention will be held **November 5-6, 2026**, at the Crowne Plaza in Baton Rouge.

The LAHPERD Convention is the premier statewide professional event for health, physical education, recreation, sport, and dance professionals across Louisiana. Each year, educators gather for professional development, networking, and to discover new products and services that support student wellness and physical literacy.

We anticipate approximately 500 attendees, including physical education teachers, health educators, administrators, recreation professionals, university faculty, and future professionals.

LAHPERD attendees come to learn — and they come to BUY.

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#### Why Exhibit at LAHPERD?

Exhibiting at the LAHPERD Convention provides companies with the opportunity to connect directly with professionals who influence equipment purchases, curriculum decisions, and program implementation within schools and communities.

#### Connect with Decision-Makers

Meet educators, administrators, and leaders who are actively seeking resources to enhance their physical education, health, and wellness programs.

#### Showcase Your Products

Demonstrate equipment, introduce new products, and provide hands-on opportunities for educators to learn about your resources through presentations and demonstrations.

#### Build Relationships Across Louisiana

Connect with educators representing schools, districts, and universities from across Louisiana’s 64 parishes.

#### Increase Brand Visibility

Position your organization as a trusted partner supporting student health, physical literacy, and active learning.

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#### Exhibitor Package

Exhibiting at the Louisiana Association for Health, Physical Education, Recreation, and Dance Convention provides valuable opportunities to connect directly with educators and decision-makers across Louisiana.

### **Commercial Booth Cost**

- **\$400** if payment is received by **August 15, 2026**
- **\$450** if payment is received after **August 15, 2026**

### **Commercial Exhibit Booth Includes**

- 8' × 10' pipe and drape booth
- 8' × 3' drapery dividers
- One skirted six-foot table
- Two chairs
- Identification sign
- Exhibit area located in the main convention activity space
- Two passes for the Award's Luncheon and for the social will be provided.

### **Louisiana Entrepreneur Booth Cost**

- **\$250** if payment is received by **August 15, 2026**
- **\$300** if received after **August 15, 2026**

### **Louisiana Entrepreneur Booth Includes**

- One skirted six-foot table
- Two chairs
- No Award's Luncheon or social passes will be provided

### **Non-Profit Booth Cost**

- **\$200** if payment is received by **August 15, 2026**
- **\$250** if payment is received after **August 15, 2026**

### **Non-Profit Booth Includes**

- Includes one skirted six-foot table and two chairs
- No Award's Luncheon or social passes will be provided
- After the booth contract is registered, exhibitors will receive a confirmation email summarizing their registration.

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### **Exhibitor Opportunity: Product Demonstration Sessions**

Exhibitors are automatically eligible to provide a product demonstration or presentation session during the convention.

These sessions allow exhibitors to:

- Demonstrate equipment and products
- Introduce new programs or services
- Provide educators with practical ideas they can implement in their programs

To participate, exhibitors must submit the [Presentation Proposal Form](#) available on the LAHPERD website.

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### **Who Attends LAHPERD?**

The LAHPERD Convention attracts professionals from across Louisiana who are committed to improving health, physical education, recreation, and wellness programs.

Attendees include:

- K–12 Physical Education Teachers
- Health Education Teachers
- School and District Administrators

- Coaches and Activity Coordinators
- Recreation and Sport Professionals
- College and University Faculty
- Future Professionals and Students

Participants represent all 64 parishes and 24 universities across Louisiana.

### Additional Advertising Opportunities

#### **LAHPERD Au Courant Newsletter Advertising**

The *LAHPERD Au Courant Newsletter* is published **four times per year** and distributed to members and board members.

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Logos posted on LAHPERD's website.

#### **Convention Program Advertising**

- Full Page – \$100
- Half Page – \$50
- One-Third Page – \$25
- Business Card Size – \$10

#### **Packet Stuffing**

If you are unable to attend the convention:

- Insert materials into registration packets – **\$50**
- Display up to **200 catalogs in exhibit area – \$50**

#### **Door Prizes**

Door prizes are a popular way to promote your organization.

Donated items will be:

- Displayed in the exhibit area
- Awarded during the convention
- Recognized in the Convention Program (must be submitted in advance to be included in the program)

#### **Exhibitor Schedule**

Day	Installation	Show Times	Activities	Dismantling
Wednesday, November 4	After 5:00 PM			
Thursday, November 5	7:00 AM	10:00 AM – 5:00 PM	Exhibitor Social	
Friday, November 6		8:00 AM – 12:00 PM	Awards Lunch	12:30 PM

## **Hotel Information**

### **Location**

Crowne Plaza Baton Rouge  
Constitution Blvd., Baton Rouge, Louisiana  
Phone: (225) 925-2244

### **Room Reservations**

Ask for the **LAHPERD room block** or use code **HPE**

Reservation deadline: **October 1**

### **Reserving Your Exhibit Space**

Exhibit opportunities are limited and historically fill quickly, so early registration is strongly encouraged.

Please complete the Exhibitor Registration Form by August 15, 2026, to secure your space.

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### **There are two methods to pay and confirm your exhibit booth:**

1. Use the online credit card payment method available on the [www.lahperd.org](http://www.lahperd.org) website  
or
2. Mail a check payable to **LAHPERD**:  
Lynn Williamson, Executive Director  
4420 Downing Drive  
Baton Rouge, LA 70809  
225-247-8397

**Space Cancellations:** To process a refund, LAHPERD must receive a written notice of cancellation from the exhibitor. If the notice is before September 1, fifty percent (50%) of the booth fee will be refunded. If a refund is requested on/after September 1, but before October 1, twenty-five percent (25%) of booth fee will be refunded. No refund will be made if cancellation is on/after October 1.

### **Contact Information**

For additional information about exhibiting or advertising opportunities, please contact:

#### **Joanna Faerber**

LAHPERD Exhibitor Manager  
225-324-9969  
[jfaerbe@lsu.edu](mailto:jfaerbe@lsu.edu)