

Louisiana Association for Health, Physical Education, Recreation and Dance



To: LAHPERD EXHIBITORS

FROM: Joanna Faerber and Jiji Jonas
LAHPERD EXHIBITOR MANAGERS
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SUBJECT: 2011 LAHPERD CONVENTION
NOVEMBER 2-4, 2011
Crowne Plaza, Baton Rouge, Louisiana

You are cordially invited to join us in Baton Rouge, Louisiana for our **seventy-seventh** annual convention. This statewide conference serves as the premier event for HPERDS professionals from across the state. Participants include physical education, health, recreation, sport, and dance educators, administrators, college and university faculty, coaches, and other HPERD professionals. Members of LAHPERDS come together each year for professional growth and to see the latest and most varied products and services in their fields. **And, they come to BUY!**

We expect 700 attendees and have made provisions for the exhibit area to be located in the main area of activity. Commercial exhibit booths will have priority placement. The exhibitors are invited to be involved in all convention socials and activities. Exhibitors will have breakfast Thursday and Friday in the Exhibit hall, Thursday evening "exhibitors only" social and are included in the social/dinner birthday party, and Friday's noon awards banquet.

The Louisiana Association for Health, Physical Education, Recreation, and Dance is a voluntary, non-profit organization established in 1934. The goal of our organization is to improve the quality of life through health and fitness activities. LAHPERD is an affiliate of the American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD). LAHPERD's membership consists of teachers, coaches, administrators, dance instructors, recreation supervisors, fitness directors, college students, and allied health professionals from sixty-four parishes and twenty-four universities throughout the State of Louisiana.

Please contact us if more information is needed. As LAHPERD exhibit managers, we are looking forward to working with you. Thank you for your consideration and support. We look forward to seeing you at our convention.

Joanna Faerber and Jiji Jonas

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There are five current advertising options available through the Association:

Booths at the LAHPERD Convention

Booth spaces are available at the Crowne Plaza for our annual convention scheduled for Baton Rouge, Louisiana in November. The number of booths available is limited, so please, send your contract and fee as soon as possible. Contact Joanna Faerber for additional information (225-324-9969).

LAHPERD Journal Ads

The journal is published bi-annually (May & December). Issues contain approximately 40 pages printed on 8 1/2" by 11" paper. Copies are distributed to membership, elected officials, and community leaders. For more information contact Dan Denson: P.O. Box 91855 MSU, McNeese State University, Lake Charles, Louisiana, 70609. Phone: (318) 475-5448 Fax: (318) 475-5947

LAHPERD Ads for Convention Program

Convention program ads are \$100/page (11" x 8 1/2"), \$50/half page, \$25/one third page, and \$10 for business card size. For more information contact Dee Jacobsen: LSU- Department of Kinesiology, 112 Huey Long Field House, Baton Rouge, LA 70803 (W) 225-578-2036 - Fax: 225-578-3680 Email: djacob6@lsu.edu .

LAHPERD Packet Stuffing at Convention

Should you be unable to attend the convention, we will be happy to place your materials in each of our registration packets for a \$50 fee. If you have a rather thick catalog, we will display 200 catalogs in our exhibit area for a \$50 fee.

Door Prizes

Door prizes are a popular alternative for advertising your business. Door prizes and literature will be displayed in the exhibit area before being given away. Written credit is given in the Program guide to any business donating products or services to the LAHPERD Association.

LAHPERD Exhibits Passport to the Future

Attendees who complete the *EXHIBITS PASSPORT* are entered into a drawing for FREE Membership and Convention fees waiver for the following year.

Sponsorships: Sponsor an awards luncheon table for \$100.00. You will receive an 8 1/2" X 11" display sign on the Award Winners Table. You can select the information you want on the sign. Your company's name and logo will be listed in the convention program and in the luncheon program.

Louisiana Association for Health, Physical Education, Recreation and Dance

Firm/Organization Name: _____

Firm/Organization Address: _____

Representative(s) on site: _____

Address of Representative: _____

Rep. Phone Number: _____ Toll free _____ Fax _____

Product/Services to be displayed: _____

Check type of exhibit: Commercial: _____ Non-profit: _____
 By July 1 \$300 _____ By July 1 \$100.00 _____
 After August 1 \$350 _____ After August 1 \$125 _____

Make checks payable to: LAHPERD

Mail contract and fee to: Joanna Faerber, Exhibit Coordinator, 2002 Dahlia St. Baton Rouge, LA 70808

Location: Crowne Plaza, Baton Rouge, Louisiana the hotel telephone number is 225-925-2244.

Reservations: Ph. 225-925-2244 Fax: 225-930-0156

Rooms: Convention room rates single/double \$98. Make reservations before October 13 for convention rates.

	Installation	Show Times	Meals and Activities	Dismantling
Wednesday, November 2	7:00 PM 9:00 PM			
Thursday, November 3	7:00 AM 9:00 AM	9:00 AM 5:00 PM	Breakfast provided by LAHPERD Exhibitors only Social TBA 7:00 PM Social and attendees and exhibitors	
Friday, November 4		8:00 AM 4:00 PM	Breakfast and lunch provided by LAHPERD	4:00 PM

Exhibit Booth: Each 8'X10' booth consists of polished aluminum framework and bases. Booths will be divided with 8'X3' drapery dividers and are furnished with one skirted six-foot table, two chairs, and one identification sign, every booth comes with electricity. The exhibit room is fully carpeted in a multi-colored floral print.

Space Cancellations: In order to process a refund LAHPERD must received a written notice of cancellation from the exhibitor. If notice is before September 1, fifty percent (50%) of booth fee will be refunded. If a refund is requested on/after September 1, but before October 1, twenty-five percent (25%) of booth fee will be refunded. No refund will be made if cancellation is on/after October 1.

I, _____, authorized representative, agree to this LAHPERD contract.

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Exhibitors will receive detailed information from the staff of the Crowne Plaza Hotel in early October about shipping, receiving, decorating, and booth set-up in the exhibits area.

LAHPERD Exhibits Manager(s) will be contacting exhibitors at least 3-weeks prior to the convention to give/gather additional information related to the Exhibits.

Please mail Catalogs, brochures and door prizes and completed forms to:
Joanna Faerber, Co - Exhibit Manager
2002 Dahlia Street Baton Rouge, LA 70808
225-324-9969 FAX 225-578-3244 Email - jfaerbe@lsu.edu